



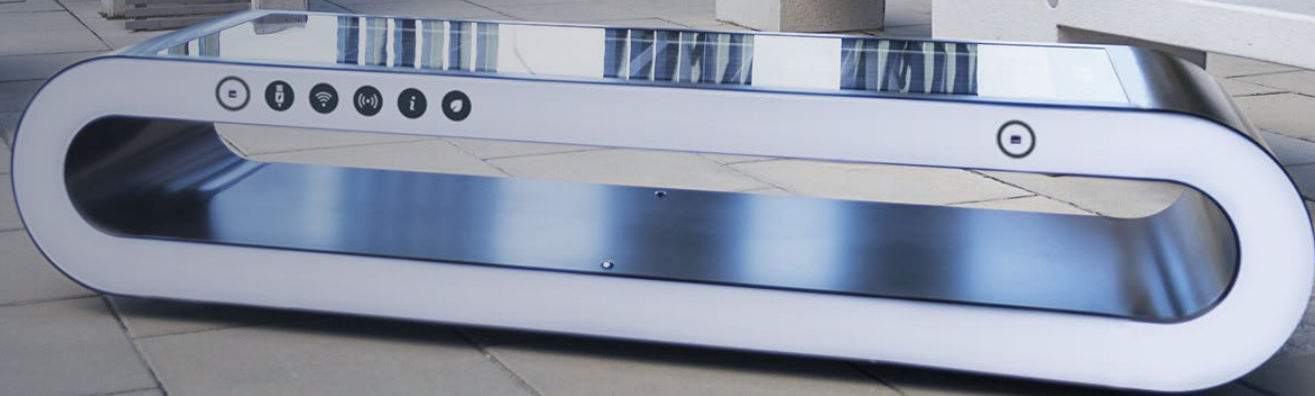
SEEDiA



# SMART SOLAR FURNITURE FOR SMART CITIES

PRODUCT CATALOGUE

# Seedia Future





# | Seedia Future

**Future** is cutting edge in design and innovation.

Its simplistic, minimal construction provides universal usage, which is great for modern plazas and industrial interior spaces. Side LED lamps adjust its colours to the surroundings.

Future is here.

Basic color:



RAL 9005

[www.seedia.city](http://www.seedia.city)



# | Seedia City



# | Seedia City

Unique construction and urban character manifest in its modular design, making it possible to set it up in 3 different configurations. LED lamps highlight City's metropolitan aspects.

**City** is the product of a long search for a new and eye-catching way to present our innovative design.

Basic color:



RAL 7016



RAL 9016

[www.seedia.city](http://www.seedia.city)





# | Seedia Urban



# | Seedia Urban



**Urban** is all about functionality. By combining modern features and necessary urban elements, such as bike racks and seats, we have created a compelling product for parks and city plazas.

Another asset of Urban are its durable and high quality construction materials.

Basic color:



**RAL 7016**

- wood type: Natural Ash
- wood color: Transparent



**RAL 7035**

- wood type: Natural Ash
- wood color: Rustic Oak



[www.seedia.city](http://www.seedia.city)



# | Seedia Trash Cans





# | Seedia Trash Cans



We have designed the **City Trash Can** after watching the real needs of cities - monitoring the level of garbage in baskets for municipal services, as well as for residents - to help them throw away waste to un-filled bins.

We have adapted the design to the iconic City line, loved by users, maintaining zero number of external fasteners.

Basic color:



RAL 7016



RAL 9016

[www.seedia.city](http://www.seedia.city)





# Seedia Info Kiosks





# | Seedia Info Kiosks

Prestigious and innovative **Future** line has also the smart city Infokiosk, equipped with energy saving e-paper screen.

It is a space for the communication with citizens allowing gathering their opinions about the city ergonomic.

Basic color:



RAL 9005

[www.seedia.city](http://www.seedia.city)



# | Seedia Bus Shelters



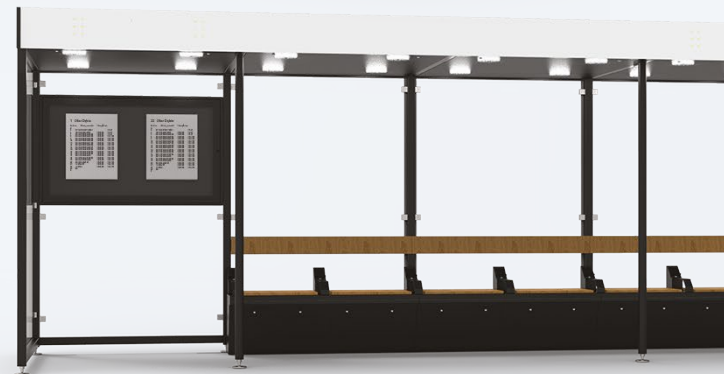




## | Seedia Bus Shelters

**SEEDiA bus stops** are energy independent city devices providing informative and multimedia functionalities for citizens, as well as protecting from external urban factors.

Thanks to a special driver for energy management and cloud communication, the bus shelter is able to work in field whole year, regardless of sun reaching it. Integrated mobile chargers, smart LED lights, speakers, e-paper screens and smart hot-spots allow real-time communication with passengers and improvement of the efficiency of municipal services.

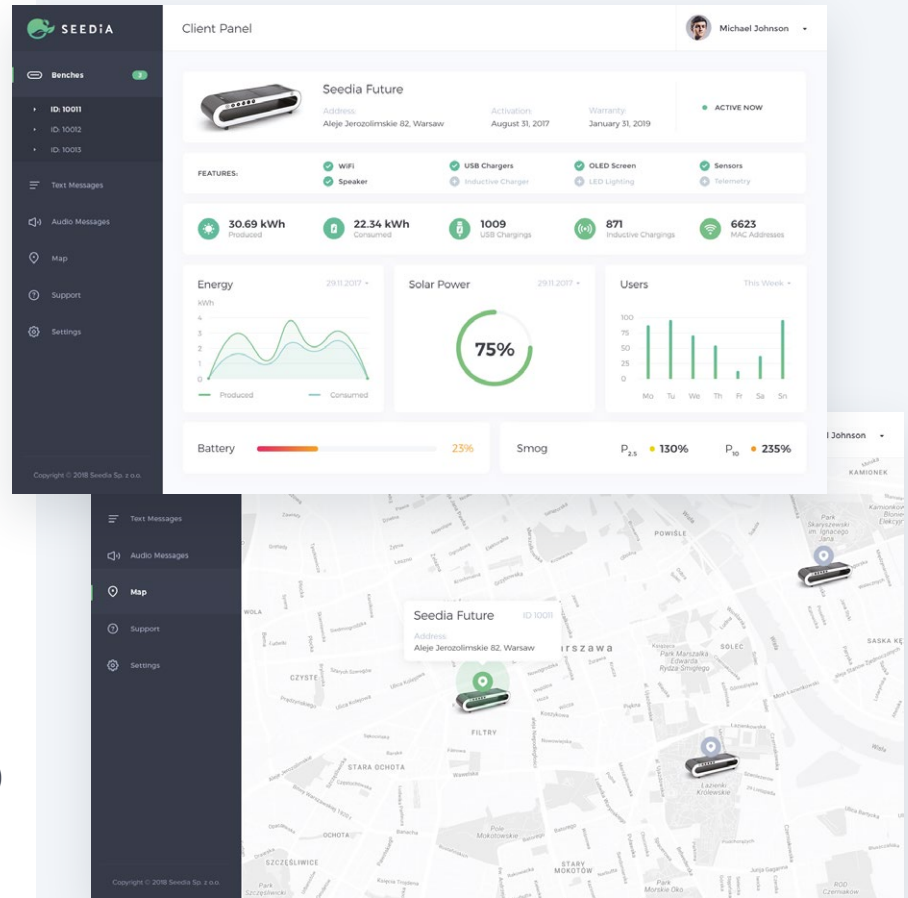


# Seedia Dashboard

Each product of SEEDiA's brand sends data to specially designed web dashboard. Thanks to the obtained information, we are able to provide predictive maintenance for customers by remote supervision of every device.

By logging to the dashboard, the customer has a preview of the condition of the product in real time and possibility to manage multimedia functions of the device:

- mp3 player (remote creation of an audio library)
- e-paper screen (management of presented content)
- sensors (preview of data from sensors in real time)





# Social WiFi Dashboard

## Captive Portal

Our captive portal allows you gather all the data you need in order to properly communicate with your customers and personalize their experience.

## Splash Page

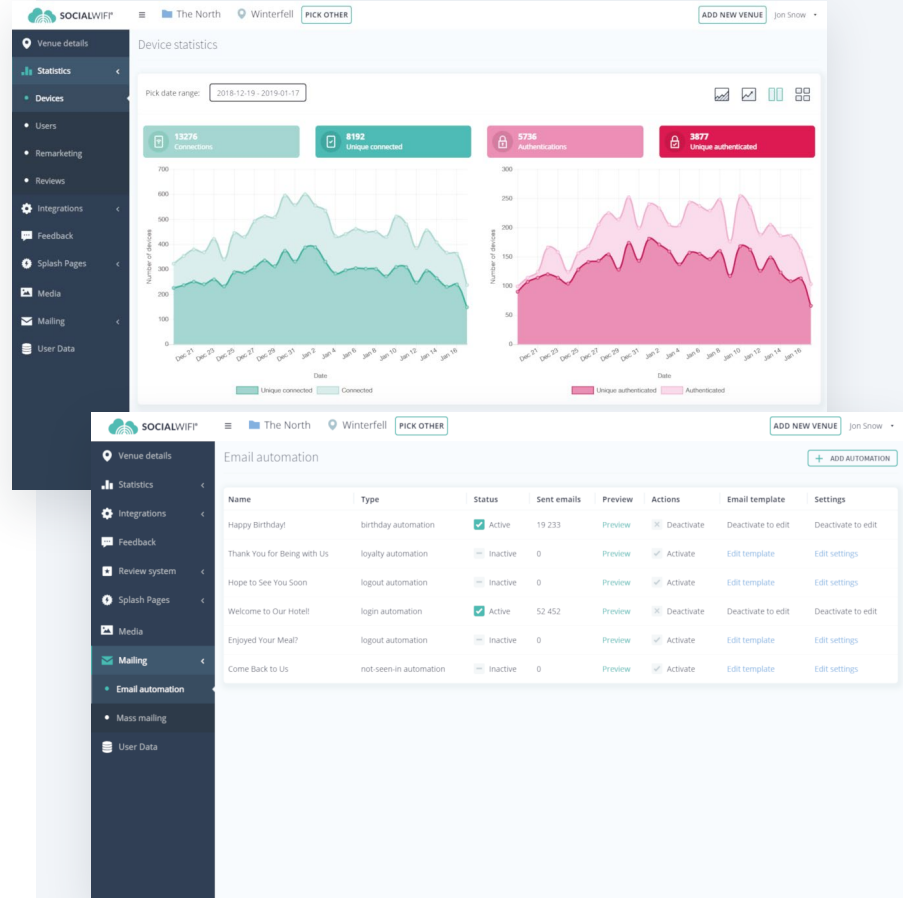
Display any sort of content to your visitors, allowing them to easily learn more about your business, latest events or promotions and offers.

## Reviews

Ask your customers for reviews, receive ratings and comments and communicate with your visitors.







## Analytics

Analytics are a crucial component of Social WiFi. Getting to know who your customers are and how to best approach them is vital to any line of business.








## Basic functions

Every SEEDiA bench is equipped with the following features:

-  **Photovoltaic panel**  
- solar energy utilisation
-  **Branding**  
- personalisation
-  **Battery**  
- storing of solar energy
-  **Telemetry module**  
- including management panel
-  **Two chargers**  
- USB ports
-  **2 year warranty**  
- maintenance & monitoring





## Add-ons

Additional cost features;  
one time payment:

-  **Inductive charger**  
- for dedicated smartphones
-  **LED lighting**  
- one-color or multicolor
-  **Personalized color**  
- full color palette
- 
-  **E-paper screen**  
- managed remotely
-  **Speaker**  
- interactive

## Subscription services

Additional cost features;  
yearly subscription:

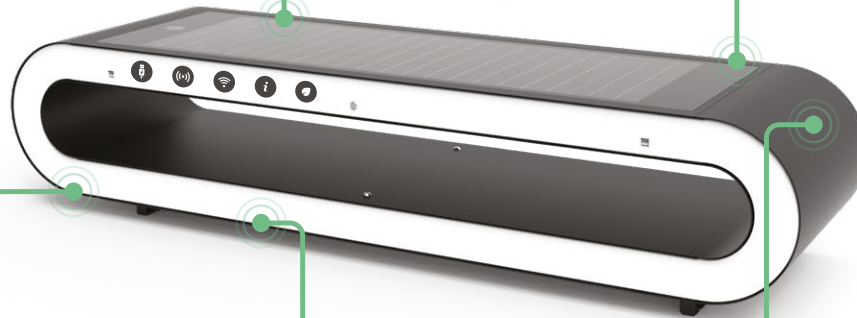
-  **WiFi network**  
- analytics available
-  **Sensors**  
- smog & weather
-  **RMM Platform**  
- remote multimedia management
- 
-  **3+ year warranty**  
- maintenance & monitoring

# | Security

**SEEDiA benches** are equipped with a number of security measures:

**Toughened glass**  
- covering the solar panels

**Steel construction**  
- resistant to vandalism



**Modular control**  
- online information regarding functioning

**Anchoring**  
- bench is anchored to the ground

**Protected network**  
- blocking torrents & adult websites

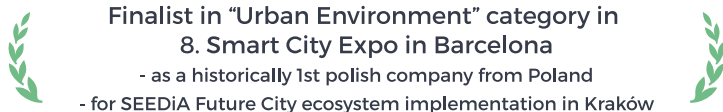
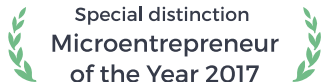


# Products Features



	Modular Design	USB Charger	Wireless Charger	LED Lights	Speaker	31.2" E-paper Display	Branding	HotSpot	Smog Sensor	Trash Sesnor	Mobile App Advertisement	Remote Management
Urban	✓	✓	✓	●	●	●	✓	✓	✓	●	✓	✓
Urban Classic	✓	✓	✓	●	●	●	✓	✓	✓	●	✓	✓
Urban Bike	✓	✓	✓	●	●	●	✓	✓	✓	●	✓	✓
City	✓	✓	✓	✓	✓	●	✓	✓	✓	●	✓	✓
City Classic	✓	✓	✓	✓	✓	●	✓	✓	✓	●	✓	✓
City Bike	✓	✓	✓	✓	✓	●	✓	✓	✓	●	✓	✓
City Trash Can	●	●	●	✓	●	●	✓	✓	●	✓	✓	✓
Future	●	✓	✓	✓	✓	●	✓	✓	✓	●	✓	✓
Future InfoKiosk	●	✓	✓	✓	✓	✓	✓	✓	✓	●	✓	✓
Bus Shelter	✓	✓	✓	✓	✓	✓	✓	✓	✓	●	✓	✓

## Awards



## Testimonials

„The bench, which offers users the possibility of charging mobile devices was enthusiastically welcomed by citizens of our city and the city government.”

” **Rafał Zimny**  
Chairman of the Board of PKWronki

„The implementation of the project went smoothly and in a timely manner. Installed benches met with great interest from citizens of Żary, who use their functionality on a daily basis. We can recommend this low-emission solution to other cities that would like to install it.”

” **Olaf Napiórkowski**  
Deputy Mayor of Żary City

„Smart benches are a great fit to to our modern approach to the playground. We want to meet the needs of visiting parents and children, who gladly make use of the benches and the possibility to charge their smartphones.”

” **Jarosław Adamczuk**  
Director of the Warsaw Support Center for Families



# CONTACT



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# FOUNDERS



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CEO

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- ▶ Cluster World's Innovator 2016
- ▶ Man of The Year - RES
- ▶ Forbes' 30 under 30



## Artur Racicki

CMO

- ▶ MBA, Koźmiński
- ▶ Social WiFi Founder
- ▶ Kozminski Lion Laureate
- ▶ Brief's TOP5 Most Creative in Business